

# Tablet Computers 2017

Offerings from Amazon, Android, Apple and Microsoft

# I have a computer....why do I need a tablet?

- ▶ Convenience!
- ▶ Easy to use....safe and secure
- ▶ Portable - read books and watch movies/listen to music almost anywhere
- ▶ Surfing, Facebook, Email, Shopping, Gaming
- ▶ The power of a PC without the complexity
- ▶ Will handle 95% of most users computer needs - what won't they do?

# Features/What to look for...

- ▶ Display - the sharper/brighter/clearer the more you will enjoy your device! From 6" to 12.9 inches across and everywhere in between.
- ▶ Processor - the faster/more CPU cores the better
- ▶ Memory - most tablets are fixed at 1GB's of RAM memory. Not expandable. Ipad's have varying amounts depending on the model!
- ▶ Storage - here is where it gets tricky...most of what is stored is backed up to the "cloud" - via Apple, Amazon or Google. So not a lot of memory is required. 16 MB's of storage is probably way more than you will ever need unless you download movies. You can always store your data on Google drive or Microsoft/Apple's drive.

# Kindle Fire

- ▶ All-New Fire 7, All-New Fire HD 8, All-New Fire 7 Kids Edition, All-New Fire , HD 8 Kids Edition, Fire HD 10
- ▶ All run Fire OS - customized version of Android using the Kindle App store
- ▶ Different models have slightly different variations of the Operating System making support a challenge. New models have Alexa built in.
- ▶ Amazon has excellent customer service - the HDX models (which we still recommend) have a feature called mayday which an actual live person will connect with you through the device and work with you on the problem.
- ▶ When Kindle was introduced it was trying to compete with the Ipad...now they are marketed as lower end consumer consumption devices....SAD!

# Android Tablets

- ▶ Generic Android - Many shapes and sizes - stick with the name brands like Google, Samsung and Dell
- ▶ Google Play store - has the most apps and is very robust.
- ▶ Just like your Android phones only with a larger screen
- ▶ Support for these devices is through the hardware manufacturer. I cannot vouch for how competent support is. Check Google for answers
- ▶ If you've never heard of it - likely it is a cheap commodity and you won't be happy with it - You get what you pay for!

# Apple IPAD

- ▶ Ipad, Ipad mini 4, 10.5-inch iPad Pro, 12.9-inch iPad Pro
- ▶ Apple store hosts all of the Applications and media - Millions of apps
- ▶ Very easy to use - can run the Kindle App to connect with Amazon features
- ▶ Apple stores offer onsite suport. There is also a phone number to call.
- ▶ Very good tablets - memory cannot be upgraded if needed.

# Microsoft Surface Tablet

- ▶ Surface Pro, Surface Laptop, Surface Book, Surface Studio
- ▶ Run a variant of Windows 10 - a full featured laptop replacement
- ▶ Costliest device in the “tablet computer” category
- ▶ Overkill for most users - designed for “work” applications and professionals

# What should I buy?

- ▶ For the money - The Kindle Fire's are hard to beat - The ultimate media consumption device tightly integrated into the Amazon Infrastructure. Caveat - The Amazon store doesn't have some popular apps you might want to use.
- ▶ Should I buy a new one? It is up to you - My thoughts - Why? Many manufacturers offer steep discounts on "older" models that really do the same things as the current models!
- ▶ In fact older generation Ipad's and Kindle Fire's are a much better value for the money. Always consider refurbished models as they come with a warranty.
- ▶ Any Questions?